



Recruiting & Candidate Texting Allows CIB Group Services to Connect with Candidates.

“People don’t respond to an email. A direct call is considered invasive—most people haven’t even set up a voicemail box. ATS and candidate texting is a part of my life, I couldn’t live without it.”

—Jim Caragher, CEO, The CIB Group



INDUSTRY:

Commercial Insurance
Recruiting



EMPLOYEES

3 Employees



LOCATION:

Nationwide



SOLUTION:

Recruiting and
Candidate Texting

CHALLENGES

Jim and his coworker Cathy used texting as their primary form of communication with potential candidates but spent endless amounts of time cutting and pasting text dialog from one message to another while manually tracking schedules and appointments.

HR PAIN POINT

- Manual applicant tracking
- Lengthy, unreliable candidate communication

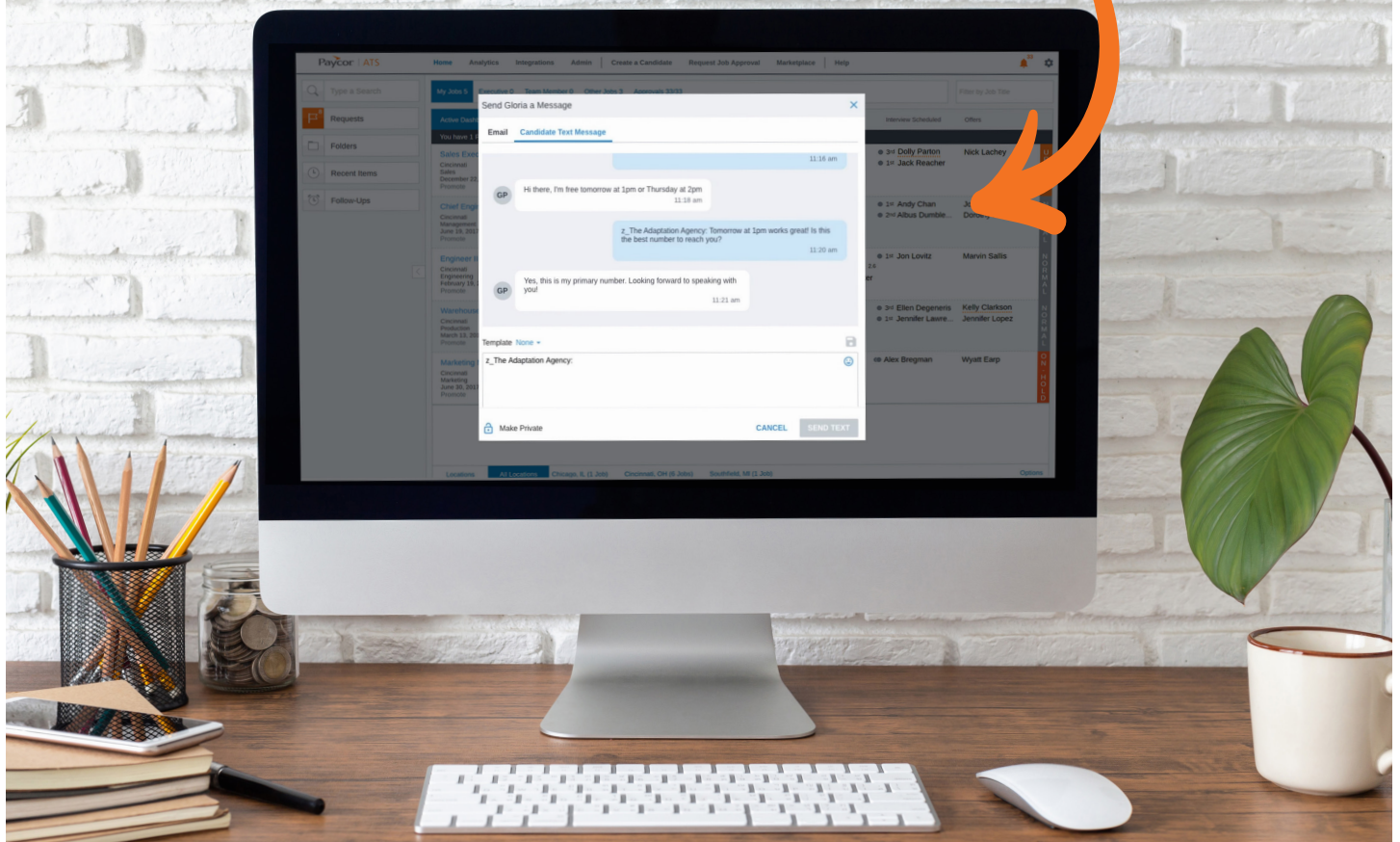
SOLUTION

- Strengthen talent pipeline
- Communicate instantly
- Automated applicant tracking

WITH PAYCOR

Paycor’s Recruiting with ATS and candidate texting allows Jim and Cathy to work from the same, centralized database which helped streamlined their workflow. Both of them can access real-time data at any point, viewing candidate status and relevant feedback which increased their overall efficiency.

Communicate with prospects instantly,
reconnect with candidates, send
follow-up info and timely reminders.



Applicant Tracking integrates directly with solutions offering background checks,
pre-hire assessments, job advertising and more.

Paycor

You want to make a difference. So do we.™

"I think [candidate texting] is great. I use it every day, including the weekends. If I'm working, I'm using it. I could not live without it."

—Jim Caragher, CEO, The CIB Group